

Margaret Mohr combines her passion for innovation and creativity, to develop opportunities for businesses throughout the state in her role as Deputy General Manager of Business Development and Marketing at the California Exposition and State Fair. She was appointed to the position in January 2017 by former Governor Jerry Brown.

Mohr was elected to the Cameron Park Community Services District Board of Directors in November 2016 where she currently presides as President. Since being on the Board, Mohr has increased participation in park programs in the district. She is also a member of the American Red Cross, Gold Country Chapter Board of Directors.

Prior to joining State Government, Mohr was the Chief Marketing Officer at Republic, a new media company that produces nationwide events, magazines and digital media for state and local governments. She was vice president of marketing and promotion at ABC 10-Gannett Broadcasting, director of marketing and promotion at KVUE 24-Gannett Broadcasting, and director of marketing at KXAN 36-LIN Broadcasting in Austin, Texas.

Mohr is dedicated to women causes and encourages women leadership at local, state, and national levels. She is humble, yet a confident go-getter who creates inclusive environments.

Mohr has called northern California home since 2000. She has raised two children in Cameron Park. Mohr enjoys watching her son play Water Polo at George Washington University in Washington D.C., skiing or hiking with her daughter, visiting her extended family in Singapore and going to the California State Fair July 12th. July 28th!