



Parks & Recreation Committee
Monday, May 11, 2015
4:30 p.m.
2502 Country Club Drive, Cameron Park

Agenda

Members: Chair Director Margaret Mohr (MM), Vice Chair Director Amy Blackmon (AB),
Alternate Director Scott McNeil (SM)
Staff: General Manager Mary Cahill, Recreation Supervisor Tina Helm,
Interim Park Superintendent J. R. Hichborn

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

APPROVAL OF CONFORMED AGENDA

OPEN FORUM

At this time, members of the Committee or public may speak on any item not on the agenda that falls within the jurisdiction of this Committee; however, no action may be taken unless the Committee agrees to include the matter on a subsequent agenda.

Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.

DEPARTMENT MATTERS

PUBLIC COMMENT

Public testimony will be received on each agenda item as it is called. Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.

1. Recreation Program Updates

- Monthly Program Update – Attachment A1
 - Activity Reports
- Summer Spectacular Event Update – Attachment A2
- Marketing Materials – Attachment A3
- Mail Chimp Report – Attachment A4

2. Recreation Facility Updates

- Attachment B

3. Park Updates

- Attachment C

4. Follow Up

- Marketing/Social Media Plan – Attachment D
- Website Updates and Google Analytics

MATTERS TO AND FROM COMMITTEE MEMBERS

ADJOURNMENT