

Cameron Park Community Services District
2502 Country Club Drive
Cameron Park, CA 95682



Parks & Recreation Committee
Monday, March 9, 2015
4:30 p.m.
2502 Country Club Drive, Cameron Park

Agenda

Members: Chair Director Margaret Mohr, Vice Chair Director Amy Blackmon, Alternate Director Scott McNeil, General Manager Mary Cahill, Recreation Supervisor Tina Helm, Park Superintendent Paul Ryan

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

APPROVAL OF CONFORMED AGENDA

OPEN FORUM

At this time, members of the Committee or public may speak on any item not on the agenda that falls within the jurisdiction of this Committee; however, no action may be taken unless the Committee agrees to include the matter on a subsequent agenda.

Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.

DEPARTMENT MATTERS

PUBLIC COMMENT

Public testimony will be received on each agenda item as it is called. Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.

1. Food and Event

- County-Provided Meal Service for Seniors and Older Americans Month – per Roberta Rimbault's request

2. Recreation Updates

- Online Data – Where do people hear about us?
- Webpage Updates
- Pickle Ball Report
- Table/Tent Purchase vs. Rental for Summer Spectacular

- Summer Spectacular
 - Sell Tickets at Forklift
 - Overview of Marketing
- Marketing/Social Media Plan
- Goals and Objectives - Discussion
 - Increase Facility Rentals
 - Partnerships
 - Increase Attendance at Events and Programs
 - Grow Sponsorships
- Mission Statement
- Department Capital Improvement Plan
 - Storage at Community Center

3. Park Updates

- Cement Problem with One of the Tennis Courts
- Community Park Closures on Website
- Portable Scoreboard

MATTERS TO AND FROM COMMITTEE MEMBERS

ADJOURNMENT