



Parks & Recreation Committee
Monday, April 13, 2015
4:30 p.m.
2502 Country Club Drive, Cameron Park

Agenda

Members: Chair Director Margaret Mohr (MM), Vice Chair Director Amy Blackmon (AB),
Alternate Director Scott McNeil (SM)
Staff: General Manager Mary Cahill, Recreation Supervisor Tina Helm,
Interim Park Superintendent J. R. Hichborn

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

APPROVAL OF CONFORMED AGENDA

OPEN FORUM

At this time, members of the Committee or public may speak on any item not on the agenda that falls within the jurisdiction of this Committee; however, no action may be taken unless the Committee agrees to include the matter on a subsequent agenda.

Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.

DEPARTMENT MATTERS

PUBLIC COMMENT

Public testimony will be received on each agenda item as it is called. Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.

1. Recreation Program Updates

- Monthly Program Update – See Attachment A
- Summer Spectacular Event Update
 - Ticket Sale Locations
 - Event Status

- May is Bike Month
 - Bike Rodeo on May 9th
 - Bike Maintenance Class on May 19th
- Cameron Park Lake
 - Boat Rentals – weekends only – weekdays with prior booking
 - Potential Concessions
- Department Considerations
 - Storage at Community Center
 - Stairs at Cameron Park Lake District Park Office
 - Portable Scoreboard – Little League at David West Park

2. Recreation Facility Updates

- See Attachment B

3. Park Updates

- See Attachment C

4. Follow Up

- Website Updates and Google Analytics
- Marketing/Social Media Plan
 - Marketing Goals and Objectives – Drafts (i.e., Increase facility rentals, partnerships recruitment and retention, attendance at events and programs)
 - Add to calendar fundraising groups who rent District facilities
- Mission Statement – Draft
 - *To enrich our community by providing high quality recreation programs, activities, facilities, and parks that promote fun, health, and lifelong learning for all ages, cultural origins, and abilities.*
- Goals and Objectives

MATTERS TO AND FROM COMMITTEE MEMBERS

ADJOURNMENT.